web-based painless scheduling daily reminders organized employee requests return on investment flexibility effortless daily reminders employee requests employee notification painless scheduling effortless daily reminders employee notification painless scheduling affordability AutoScheduler simplicity reduce turnover







Company Overview

TimeForge was formally founded in 2004 when Anthony Presley and Erik van Gilder decided to bring their technology expertise into the retail and food service industries.

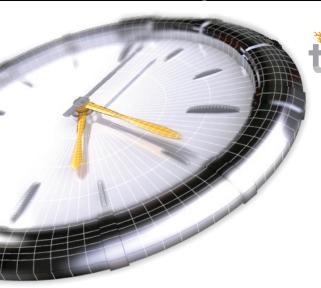
Spreadsheets and sticky-notes cannot manage the complex scheduling needs of restaurants.

TimeForge Scheduling was our first product – an industry leading labor scheduling tool. TimeForge Attendance followed soon after releasing TimeForge Scheduling, providing a powerful Inter-

net based time and attendance system for TimeForge customers.

Customer demand led to the development and release of TimeForge Daily Log, an extremely powerful communications and manager log, and then we added human resource software with TimeForge Human Resources.





imeforge offers amazing features to make scheduling simple and profitable!

Erik van Gilder

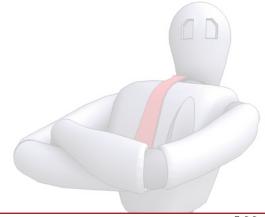
One of the founders of TimeForge, Erik has been at the forefront of helping managers and staff members

TimeForge allows restaurant managers to monitor their labor costs, build schedules quickly, improve staff satisfaction, reduce employee turnover, and spend more time with customers.

remember that they want the same things. He works with upset managers and frustrated staff, and helps both groups see the light by upsetting and transforming the labor management processes in organizations. Smoothing communication between experienced managers and staff is what he does.

Anthony Presley

Another founder of TimeForge.
com, Anthony works daily with the
brains (the customers!) behind the
best labor management software
on the planet. Anthony's primary
role is to ensure that the software
that TimeForge produces does
exactly what customers need, and
that usually means dragging the HR
department kicking and screaming
into the world of iPhones and
Blackberrys, Facebook and Twitter.



www.TimeForge.com



FAQs

Q: How is this product different from what's currently available?

A: This software is completely free! With TimeForge Scheduling Free, business owners will save time, reduce labor costs, ensure proper staff coverage, and easily approve shift swaps with a mouse click.

Q: Do I have to sign a contract?

A: No. This software is completely free, no contracts ever! Also, you can cancel at anytime.

Q: If I decide to purchase the software, can you build a custom plan or package for me?

A: Yes! Choose the package closest to what you would like. Then, contact us and advise us of your requirements. We can then quote you a custom price.

Q: How do I upgrade or change my account?

A: TimeForge plans are designed to grow with your business. Choose the Free plan and upgrade to Basic, Attendance, or Max when you are ready! If you already have a TimeForge account, log in to your account and choose "Payment Options" from the "Setup" tab to change your account, at any time.

Q: My company is not in the restaurant industry – can I use TimeForge Scheduling Free?

A: Most likely, TimeForge will work great for your business. Currently, TimeForge Scheduling Free specializes in shift scheduling – we do not currently support dispatch scheduling (which is used for HVAC repair personnel and some catering operations), call-center scheduling (typically this is a 4 days on, 3 days off, rotating schedule), or complex medical group scheduling (typically this involves rules for specialty types, etc...). However, we do have TimeForge users in the medical industry (children and adult clinics) and

TimeForge is easy to use and includes graphical charting to quickly determine staffing levels.

professional services (consulting, real-estate, accounting, other professional service companies), among others, that find our software to be more than adequate for their needs.

Q: How do email alerts work?

A: Unlike many of our competitors, TimeForge provides rolling updates about the schedule on a daily basis for all employees. Employees are only notified about posted schedules – make sure to post any schedule that employees should be notified about. Once posted, TimeForge will email daily reminders to any employee who has requested these notifications.

Q: Why is TimeForge Scheduling better than my POS or PMS scheduling module?

A: TimeForge Scheduling was built from the ground up to be the best scheduling system available for the restaurant, retail, food-service, and hospitality industries. We've spared no expense to develop the best product available, and continually refine TimeForge to make it easier and faster to use – for both managers and employees alike. TimeForge reduces turnover at your business, and improves your profitability. Our whole company develops and supports the TimeForge Scheduling system. Most likely, the scheduling module on your Point of Sale or Property Management System was an after-thought, developed by one or two individuals who know very little about labor scheduling, and the product may no longer be actively developed. We are experts in our field – the sales personnel behind the scheduling module in your POS or PMS are not.

www.TimeForge.com



timeforge Testimonials

We strive to make sure that every one of our customers is excited about TimeForge and what it does for their bottom line. Below is a collection of some of the amazing stories our users have relayed to us.



Help managers spend less time scheduling and more time "on the floor" working with employees and customers.

Dear TimeForge,

Wow! We are so happy with your service.

We are one year into it now, well past being enamored with the newness. We are married to TimeForge. It's as essential to us now as any of our management tools today, and we very happy about that.

- Steve Collins, President, Hermosa Cyclery

We really like the program so far. I know that it is geared towards restaurants, but we are a real estate company and we love it because it is inexpensive and it is so easy to use.

- Nicole, Exit Premier Realty

Scheduling for our restaurant with three shifts 7 days a week is a daunting

managerial task. Any business that needs to have a flexible scheduling system shouldn't go another month without Timeforge.

- Michael, Tiara Cafe

TimeForge is awesome!

- Bao, Oompa Toys

I would highly recommend TimeForge to anyone making work schedules.

- Lawrence Payne, Manager, Mid Pacific Country Club

I've been really pleased with this latest version of TimeForge. I'm really getting familiar with this program and its become a great time saver! Keep up the good work!

- Loren, Manager, Fresh Produce

I have enjoyed the ease of use of TimeForge and the variety of reports I can view or print. Before using TimeForge, creating a schedule took 2 hours. With TimeForge, it takes less than 10 minutes.

- Gail, Manager, Kerr Drug

This program is fabulous! I teach hospitality management, and this program may be just what I may be looking for in terms of working on a mock scheduling segment for my course.

- Robert, Owner, Gala Concierge



timeforge Management is NOW simple.

www.TimeForge.com

Lubbock, February 24, 2012 – TimeForge, a leading provider of labor management software, announced Friday that it is making labor management simple with the first free restaurant scheduling software to be offered to consumers, TimeForge Scheduling Free. This fusion of technology and common sense uses a powerful software engine to allow for quick scheduling of employees, eliminating costs associated with timeconsuming Excel and paper scheduling.

Additionally, restaurant management can easily set up TimeForge Scheduling Free so that employees are able to check their schedules online from anywhere, eliminating late and missed shifts. This free restaurant scheduling software also automatically communicates the schedule to employees by email, and allows employees to enter their own time off requests, which are automatically enforced once they are approved by restaurant management.

TimeForge Scheduling Free allows restaurant managers to build a schedule in just a few minutes, then quickly and easily modify that schedule as needed, while the system ensures employees are constantly kept in the loop through emails and TimeForge messages. Restaurant managers can review or approve employee requests, build shift schedules, estimate labor costs, and accomplish other restaurant management tasks through TimeForge Scheduling Free from any internet-enabled device or computer. The most radical advancement by the forward-thinking company is remote access for restaurant managers and staff access their schedules while off-site. TimeForge Scheduling Free makes labor management simple.

TimeForge Scheduling Free reduces the amount of time managers spend in the office. Using TimeForge, managers can be sure that their schedule is built quickly and easy for staff to understand. By cutting down their scheduling time, restaurant owners and operators will have more time to be on the floor with customers and manage employees face to face. This will improve their company's bottom line through better customer service and reduced turnover. "The request for a free restaurant scheduling software came from a friend, and I thought it was a great idea for small businesses," commented

TimeForge owner Anthony Presley. "By allowing managers to build their schedules from anywhere and rest assured that every employee has received their schedule – all for free - we can help business owners really kick their operations into high gear without hurting their profit, and it's a great way to shake up the industry!"

Building schedules has always been easy with TimeForge. Now that TimeForge offers free restaurant scheduling software, managers at businesses with less than 25 employees can have the same labor management advantages that large chains and corporations have. Since TimeForge is internet-based, this information is securely accessible from any location. Managers and employees can see when they are scheduled or approved off by using their smartphone or home computer.

A manager or owner can simply sign up for TimeForge Scheduling Free through the website www. freerestaurantschedulingsoftware.com to set up his or her account. Immediate scheduling can be done from anywhere. This promises to be a great advancement for managers who are concerned about the time they are spending in the office.

TimeForge's announcement that it now features the free version promises major changes in the way labor management is done. The scheduling industry has never seen anything like this. Labor management can be easy, with simple and fast scheduling for any business, regardless of budget. Setting up the system is fast, and saves businesses a lot of revenue. Since it is so easy to use, TimeForge helps managers get back on the floor and out of the office - for good.

